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## A Note from the Executive Director

Dear Hope and Heal Fund Partners & Friends,

Monterey Park, Half Moon Bay, Oakland, Tulare County. These are just a few of the California mass shootings that have taken place in the early weeks of 2023. The media reports on these shootings, and then moves on. Sometimes the [media cycle lasts a few days and up to a couple of weeks](#). After the cameras go away, communities are left to their own devices to heal and grapple with the enormity of their losses. It is critical that we don't lose sight of what the victims and survivors are going through as well as the community at large after shootings occur.

The way the media portrays these mass casualty events gives the impression that gun violence is episodic in nature. We must fight back against such narratives. Every three hours someone in California dies from gunfire. Half of these gun deaths are firearm suicides. This is truly a chronic issue in homes and communities throughout California.

In order to address gun violence as a chronic issue, counties should adopt a framework for prevention, intervention, and trauma aftercare. So why haven't California counties adopted such a framework after years and years of mass shootings? Hope and Heal Fund is committed to educating our counties on emergency operations plans that incorporate this framework to not only respond to shootings and prevent them in the first place but as importantly, ensure that long-term healing and mental health services are available to those impacted.

We know that if counties don't have a plan for mass shootings, they certainly don't have a plan for the daily firearm suicides, the domestic violence-related gun deaths, or the deaths and injuries taking place on our streets. Additionally, many shootings involving families, including familicide, are mass shootings. Unfortunately, these incidents, especially if located in communities of color, seldom elicit the same level of system response and resources for public mass shootings.

Hope and Heal Fund has always said our role is to fill gaps, seed, lead, and leverage funding and partnerships that are working to amplify and create greater success and reach. With our plans to amplify our [Gun Violence Emergency Operations Plan](#), we can do just that.

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of Violence Prevention in Los Angeles County housed in the county's Department of Public Health is not only looking at gun violence through the public health lens and intersectionality, but they are also continuing to deliver needed trauma and healing assistance to the residents of Monterey Park after the tragic shooting in January. In 2022, San Diego County conducted an assessment of all forms of gun violence to determine their next steps. On the Central Coast last fall, Hope and Heal Fund convened a large group of Santa Barbara County community leaders to lay the groundwork for a push for a countywide plan. Hope and Heal Fund will continue outreach, county by county across the state to help communities make the push for such plans.

We recognize that we are approaching this in a unique way, but we are doing so with three key principles in mind. The first is to tap into existing systems that should be addressing this issue but may not have the resources or expertise. The second principle of design is that by tapping into this existing system, we potentially can institutionalize a standardized approach to preparing for and reducing gun violence. Finally, it is our hope that we can add value to existing systems by identifying gaps and developing resources to fill them.

2022 was a big year for Hope and Heal Fund. We learned a lot; we worked harder than ever and we had big moments to celebrate and tragic moments to mourn. We are taking all the momentum built in 2022 and bringing it into 2023. Thank you for your support over the years and for helping us grow, expand, learn, and make California safer, healthier, and more equitable.

Onward,



Brian

## 2022 Accomplishments



### CAL OES GVRO AWARENESS CAMPAIGN

In June 2022, [we were honored to announce](#) that we were selected by Governor [Gavin Newsom's Office of Emergency Services \(Cal OES\)](#) to lead an 18-month statewide education and outreach campaign to raise awareness about California's Gun Violence Restraining Order (GVRO) law.

This campaign is both timely and relevant. Approximately [two-thirds of Californians have not heard of Gun Violence Restraining Orders](#), and [less than 4%](#) of these orders have been filed by family or household members, with 96% filed by law enforcement. Further, [data](#) shows that no GVROs were filed by Black/African American and Hispanic/Latinx family members in California during the first three years of the law. As gun violence and firearm suicides continue to afflict California communities, GVROs can be an effective tool to prevent and reduce gun violence and self-harm by temporarily preventing access to firearms to individuals who pose an immediate threat to themselves or others while ensuring due process. Research shows the orders have already

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The overall objectives and goals of this campaign are not only to raise awareness among Californians about this potentially life-saving tool but to do so in a culturally and linguistically appropriate manner.

Our team has been hard at work with the Cal OES team and our partners at Lucas Public Affairs and Hispanic Communication Network (HCN) on creating a messaging platform, social media toolkits, rapid response communications (in response to mass shootings in California), and evergreen foundational assets which explain the importance of GVROs and how to best access the forms translated into California's top languages. A new website is forthcoming in 2023 that will house all campaign-created materials and serve as a resource for those wanting to learn more about GVROs.

We also hired FM3 to lead diverse focus groups throughout the state, to inform the campaign's messaging. As part of this effort, our Chief Equity Officer, Cuco Rodriguez helped to lead focused panel discussions on equity and gun violence to inform a white paper to be released in 2023. Information gathered from the equity panels will not only help inform the campaign but will also provide a critical roadmap on the needs of California's diverse communities. We look forward to sharing more with you on this campaign as resources are developed.



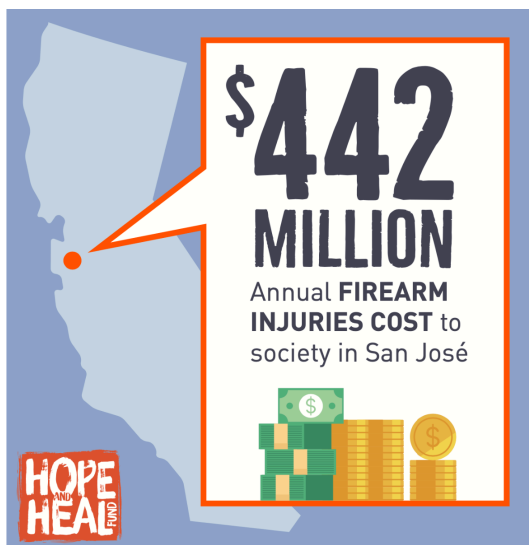
### ROUNDTABLE DISCUSSION WITH SENATOR ALEX PADILLA

Having built strong relationships with peers and colleagues serving in a communications capacity, our Communication & Development Officer, Ally Barron, was contacted by U.S. Senator Alex Padilla's office to help convene a group of experts for an intimate roundtable discussion with the Senator. This event was extensively covered by the media and was a great opportunity to meet with the Senator and colleagues to discuss community-based solutions. Hope and Heal's Executive Director, Brian Malte, participated as a panelist during this roundtable.



### "IT TAKES A VILLAGE" CONVENING

Last April, Brian and Cuco worked as part of the planning committee for a [Los Angeles County convening](#) spearheaded by Assemblymember Mike Gipson. Brian and Cuco both attended and participated and the event was a showcase of effective local strategies throughout the county focused on

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### COST OF GUN VIOLENCE REPORTS

It was an honor to receive a grant from Silicon Valley Community Foundation this past year to assist with the dissemination and amplification of the [cost of gun violence research report](#) for the City of San José. The report was funded in partnership with the Heising-Simons Foundation and Silicon Valley Community Foundation. As part of this effort, we hired Spitfire Strategies to create a [social media toolkit](#) and organize a [webinar](#) with San José community leaders to understand the report and more importantly how community leaders can use and leverage such reports to make the push for public funding for effective local strategies to prevent and mitigate all forms of gun violence.



### FIRST-EVER AAPI NATIONAL CONVENING ON GUN VIOLENCE

This past June, Hope and Heal Fund in partnership with [MomsRising](#), [Chinese for Affirmative Action](#), [Newtown Action Alliance](#), and [AAPI Victory Alliance](#), organized a successful high-level gun violence prevention conference centering on Asian Americans. It was an invitation-only, in-person convening and we were thrilled a few of our donor partner organizations were able to attend. The event helped to kick-start a national effort to further integrate the AAPI community into the gun violence prevention movement and ensure their important voices are heard.

### HOPE AND HEAL IN THE SPOTLIGHT

In July we were pleased to partner with the League of California Community Foundations for the first-ever [webinar](#) (passcode 0aY\*Wq0e) on gun violence prevention and how community foundations can help support gun violence prevention strategies within their own communities. Brian and Cuco shared Hope and Heal Fund's Emergency Operations Plan and encouraged

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In early December, Brian and Cuco had the opportunity to travel to Washington, D.C. for the [2022 National Research Conference on Firearm Injury Prevention Conference](#). Presented by the [University of Michigan Institute for Firearm Injury Prevention](#), this first-of-its-kind conference of this size represented a breakthrough for the gun violence prevention movement. Much credit goes to the many philanthropic organizations that funded the conference along with the Centers for Disease Control (CDC) now funding more gun violence research. It was great to see the movement prioritizing research related to the intersectionality of gun violence through an equity lens.

Hope and Heal Fund continued to author op-eds and blogs to amplify our community-based solutions and racial equity framework. Please read the exciting, published pieces below.

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## Funding Partners

After years of laying the groundwork for our community-based strategy and racial equity framework, and strategic efforts focused on raising awareness about Hope and Heal Fund, we were able to see our hard work pay off. 2022 was perhaps our most successful year in terms of growth.

We welcomed several new philanthropic partners and were grateful to receive continued support from our current partners.

Thanks to our new and long-time individual and foundation partners for the commitment to our work at Hope and Heal Fund, as well as the passion and dedication to preventing gun violence and firearm suicides. We would not be able to accomplish our goals without them.

### Thank you to the foundation partners that supported us in 2022:

- Blue Shield of California Foundation
- The David Bohnett Foundation
- The California Endowment
- California Health Care Foundation\*
- The California Wellness Foundation
- CARESTAR Foundation
- Cedars-Sinai
- Heising-Simons Foundation
- Conrad N. Hilton Foundation
- Kaiser Permanente
- W.K. Kellogg Foundation\*
- Sierra Health Foundation
- Silicon Valley Community Foundation\*
- The Stuart Foundation\*

*\*Indicates new donor partner in 2022*

## Steering Committee

A huge thank you to the wonderful individuals that served on our Steering Committee in 2022. We appreciate your time, expertise, and guidance and it was a pleasure to work together as a group. Thank you. Please visit our website to see our [2022-2024 Steering Committee members](#). Thank you to our 2022 Steering Committee Members, we appreciate all you do:

- Armika Berkley, Regional Director Strategy & Operations, Kaiser Permanente Northern California
- Matt Cervantes, Director of Health Programs, Sierra Health Foundation
- Tyler Jackson, Manager, Impact Capital - Low-Income Investment Fund
- Alex Johnson, Interim Vice President of Programs, The California Wellness Foundation
- Gina Martinez, Learning and Evaluation Officer, California Health Care Foundation
- Jodi Ravel, Program Officer, CARESTAR Foundation
- Steve Sposato, President and CEO, SAS Consulting, Inc.
- Richard Thomason, Policy Director, Blue Shield of California Foundation

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## 2022 Grantmaking Highlights

### Santa Barbara Hub - Solvang Convening

Last fall, Hope and Heal Fund, in partnership with local organizations and community leaders, convened a two-day community hub for local leaders throughout Santa Barbara County. The hub showcased successful models of gun violence prevention strategies from across the state and the nation. Hope and Heal Fund will continue to support Santa Barbara County community leaders to push for a countywide strategy for an equitable gun violence prevention plan.



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leaders who were able to complete a proposal to access the funds from California Violence Intervention and Prevention Program Grant (CalVIP). As a result of our small but timely investment, CalVIP awarded \$3.6 million in matching state funds for critical violence intervention programs in San Diego.

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### Update on Kaiser Permanente & GIS

Thanks to our partners at Kaiser Permanente for the funding opportunity and our partners with Romo GIS, we have a statewide GIS map showing down to the city and street levels where gun homicides are occurring from 2014-2017 (phase 1). Be on the lookout for an updated map in 2023 which will include more current information. In addition, trainings on GIS mapping for community-based organizations will begin in Northern California in early 2023. The trainings will include five community-based organizations that will be reimbursed for their time and participation.

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### Berkeley Media Studies Group (BMSG)

We spent much of 2022 working with Lake Research Partners on message testing and in-depth interviews to help better inform our media narrative change project. We are thrilled to continue to support our partners at BMSG, as they work to finalize the media narrative change message guide in 2023. Our next steps with BMSG will be to develop community-based message trainings for leaders across the state.

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### Spanish Language Toolkit

Latino communities have been impacted by gun violence for decades; however, most gun violence prevention resources (with few exceptions) exist mainly in English. In partnership with Everytown for Gun Safety, we finalized the first-ever Spanish-language gun violence glossary and media toolkit. It is our hope that this tool can also help standardize, normalize, and destigmatize language and conversations related to the risk posed by firearms in homes and communities.

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## Amplifying Our Voice

*We hope you were able to read the great [blogs](#) and [op-eds](#) that were published this year, as well as tune into our [interviews](#). In case you missed any, we've highlighted a few below:*

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As part of a four-part series and partnership with SoCal Grantmakers, an op-ed by Brian was published and featured on SCG's website and newsletter, [A Dual Approach to Addressing Gun Violence](#).

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## THE CHRONICLE OF PHILANTHROPY

Hope and Heal was featured in a comprehensive series on gun violence prevention in [The Chronicle of Philanthropy](#).



Hope and Heal Fund was featured as a gun violence prevention resource in the Council on Foundations' [Philanthropy's Response to Gun Violence and Mass Shootings](#).



Brian along with The California Wellness Foundation's CEO, Judy Belk, co-authored an op-ed for *CalMatters*, [To reduce gun violence, start at the local level](#).



Cuco was interviewed by [Al Jazeera](#) in the aftermath of the tragic shooting in Uvalde, TX.



[Univision](#) interviewed Cuco after the horrific school shooting at Oxford High School in Michigan.

### ***We were also invited as speakers at prominent events this past year. Highlights included:***

- Cuco presented our initial statewide GIS gun homicide map at the annual ESRI Conference in San Diego last summer. His presentation was part of the equity section of the conference.
- Last August, as a part of the work with Cal OES and GVRO implementation, the Hope and Heal Fund team assembled a virtual convening of national experts and state leaders to discuss efforts creating awareness and outreach on their own "red flag"/GVRO laws in order to learn and better understand what other states are doing to help inform our campaign.
- Last September, Brian participated in a national forum for the Bridgespan Group and the Gates Foundation so they could learn more about collaborative philanthropic funds.

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- Cuco co-hosted a “Lunch and Learn” webinar and roundtable with Everytown for Gun Safety entitled *Latinx GVP Leadership Panel Discussion*.
- In October, Brian was a featured speaker and panelist at the UCLA Paul Torrens Health Forum on the UCLA campus.
- Brian represented Hope and Heal at CARESTAR Foundation’s gathering of grantees in Oakland.

*For more information about the Hope and Heal Fund, please visit our website at [HopeAndHealFund.org](https://HopeAndHealFund.org). Please also follow us on Twitter at [@HopeandHealFund](https://twitter.com/HopeandHealFund) for the latest updates on our work to prevent gun violence in California.*



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